

YEI's 2018 Enspire Conference

The Young Entrepreneur Institute (YEI) brings entrepreneurial learning into classrooms and extracurricular programs. The Institute's annual Enspire Conference is a day filled with nationally-known speakers, professional development, and sharing of best practices in entrepreneurial education.

This year's Enspire Conference was held on Saturday, November 4, at Doubletree in Beachwood. The CTU Educational Issues Committee, led by Chair Debbie Paden, sponsored 135 CTU attendees and covered their entry fees. The highlight for many was the opportunity to apply for a \$250 mini-grant for a project for their class.



YEI was founded by Greg Malkin at University School in 2006. A successful serial entrepreneur himself for more than 30 years, Mr. Malkin believes future generations' success rests with experiencing entrepreneurship early in life. He

believes entrepreneurship education and experience can make subjects like math and writing more relevant to students. He also believes that the intangibles necessary to become a successful entrepreneur,



such as perseverance, hard work, managing adversity, overcoming fail-



ure, and problem solving, directly mirror characteristics necessary for success in life.

With the support of University School and community foundations and organizations, YEI expanded beyond University School in 2008. It now has partnerships with many schools and organizations throughout the greater Cleveland area.

