



Young Entrepreneur Market Checklist

- ☐ **Product (your inventory)**
- ☐ **Packaging (to transport inventory and/or to package it for customers)**
- ☐ **For food products for immediate consumption**
 - ☐ **Plates/cups**
 - ☐ **Utensils**
 - ☐ **Napkins**
- ☐ **Extension cord (access to power is not guaranteed and needs prior approval)**
- ☐ **Tablecloth**
- ☐ **Sign with your business name**
- ☐ **Sign with product description and price**
- ☐ **Packaging tape or bungy cords to fasten signs (most likely you won't be able to hang up anything behind the booth)**
- ☐ **Display props (stands for signs, stands for product, decoration)**
- ☐ **Display product use ideas**
- ☐ **Trash bag**
- ☐ **Pen and paper to record items sold and revenue**
- ☐ **Business cards or sign with contact info**
- ☐ **Order forms**

Some youth entrepreneurs are able to take orders and fulfill them after the market.

- ☐ **Cash box**
- ☐ **Change**
- ☐ **Credit card reader**

Student businesses have increased sales when they accept both cash and credit cards or another form of electronic payment like Venmo.

**To learn more about selling at a
Young Entrepreneur Market please contact
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youngentrepreneurinstitute.org**