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Lemonade Day Encourages New Generation of Entrepreneurs

October 22nd, 2014

Originally launched in Houston in 2007, Lemonade Day has turned into a national program with a strong and growing presence in Northeast Ohio. In 2011, the [Burton D. Morgan Foundation \(http://www.bdmorganfdn.org/\)](http://www.bdmorganfdn.org/) brought the program to Northeast Ohio and has seen significant growth since its inception.

While referred to as a "day," Lemonade Day actually spans the spring and summer months and is geared towards students in grades K-12. With 1,637 participants in 2014, Lemonade Day is quickly becoming a tradition in Northeast Ohio.

The program, which challenges students to set up lemonade stand, teaches valuable lessons in developing a business plan, establishing a budget, seeking investors, providing customer service and more.

Students participate through community partners, which include public, private, and charter schools, and area youth and community organizations. In 2014, there were a record 39 community partners.

To learn more about Northeast Ohio Lemonade Day and how to get involved, please contact Jessie Jones, Regional Director, at 216-831-2200, ext. 7456, or jjones@lemonadedayneo.com (<mailto:jjones@lemonadedayneo.com>).



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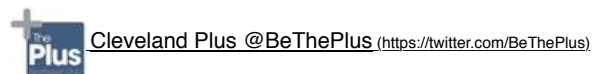


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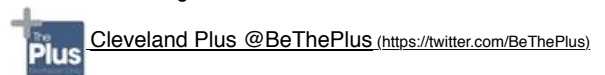
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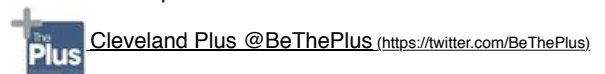
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